



# 4-H Camp Ambassador Training

## Intended Audience:

- 4-H Camp Ambassadors

## Lesson Objectives:

Ambassadors will:

- Produce a camp promotional PowerPoint

**Time:** 60 minutes

## Equipment and supplies:

- Laptop for every two participants.
- Power strips.
- Camp dates/fees handout.
- File with photos on each laptop or internet access to camp Facebook page photos or website photos.
- USB drive for each ambassador.
- Projector.

## Do Ahead:

- Prepare and copy camp dates/fees handout.
- Obtain laptops and other equipment.

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## Building Your PowerPoint

### BACKGROUND

Camp Ambassadors should leave the training session with the tools needed to promote camp effectively to a variety of audiences. One such tool is a camp promotional PowerPoint.

### WHAT TO DO

#### Activity:

Pair youth up to create their own PowerPoints for use in promoting camp. Discuss what such a PowerPoint might include:

- Pictures of youth having fun safely
- Camp facilities
- A variety of camp activities
- Camp dates and fees

Provide each team with the camp dates/fees handout, a laptop, access to camp pictures, and so on.

Provide ample time for the teams to create a PowerPoint.

Ask each team to share their PowerPoint with the whole group. Provide feedback on spelling, grammar, accuracy of information, and so on.

Provide time for the teams to make the necessary edits.

Give each team member a copy of their PowerPoint on a flash drive. The flash drive might also contain copies of your camp's most recent promotional brochure, the camp dates/fees handout, and so on.

